

1F

Best Press, single 100682

Agency: BBH

Client: The Guardian

Title: Maggiemite

ECD: Nick Gill

CD: David Kolbusz

Creatives: Carl Broadhurst, Emmanuel Saint M'Leux, Harry Orton, Peter Reid, Simon Pearse & Robin Warman

Designer: James Townsend

Producer: Aine Donovan

2F

Best Press, campaign 101133

Agency: Grey London

Client: The Sun Newspaper

Titles: Dream Team, Highkick, Noggin, Big Fella, Eye

ECD: Nils Leonard

CD: Dave Monk

Creatives: Johan Leandersson & Erik Uvhagen

Typographer: Ryan Connolly

Photographer: Paul O'Connor

3F

Best Radio 100695

Agency: Leo Burnett

Client: Business in the Community

Title: Ban the Box

ECD: Justin Tindall

CD: Adam Tucker

Creatives: Hugh Todd, Darren Keff & Phillip Meyler
Producer: Adam Furman
Sound Co: Factory

4F

Best Radio Writing 100142

Agency: RKCR Y&R
Client: BBC Sport, Winter Olympics 2014
Title: Nature
ECD: Mark Roalfe
Creatives: Barnaby Blackburn & Gustavo Kopit
Production Co: BBC Cross Trails
Producer: Neil Cowling

5F

Best use of Radio Medium 100696

Agency: Leo Burnett
Client: Business in the Community
Title: Ban the Box
ECD: Justin Tindall
CD: Adam Tucker
Creatives: Hugh Todd, Darren Keff & Phillip Meyler
Producer: Adam Furman
Sound Co: Factory

6F

Best Digital Poster 100826

Agency: OgilvyOne
Client: British Airways
Title: Magic of Flying

ECD's: Emma De La Fosse & Charlie Wilson
CD: Jon Andrews & Andy Davis
Creative: Andy Davis
Concept Creator: Jon Andrews
Creative Technologist: Lorenzo Spadoni
Project Manager: Julie- Laure Coassin
Account Director: Alicia Iveson
Media owner: Storm, part of Clear Channel UK
Production Company: Patricia Murphy Films
Director: Patricia Murphy
Prod Co Producer: Robert Michaels

7F

Best use of Poster Medium 100826

Agency: OgilvyOne
Client: British Airways
Title: Magic of Flying
ECD's: Emma De La Fosse & Charlie Wilson
CD: Jon Andrews & Andy Davis
Creative: Andy Davis
Concept Creator: Jon Andrews
Creative Technologist: Lorenzo Spadoni
Project Manager: Julie- Laure Coassin
Account Director: Alicia Iveson
Media owner: Storm, part of Clear Channel UK
Production Company: Patricia Murphy Films
Director: Patricia Murphy
Prod Co Producer: Robert Michaels

8F

Design, Best Book/Publication 100018

Agency: Face37
Client: Football Foundation
Title: Football Type
Creatives: Rick Banks & Sheridan Bird
Designer: Rick Banks
Typographer: Rick Banks

9F

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Craft, Best Art Direction 100489

Agency: TBWA

Client: Adidas

Title: D Rose, Jump Store

CCO: Peter Souter

ECD: Andre Laurentino

CD's: Nick Tidball & Steve Tidball

Creatives: Nick Tidball & Steve Tidball

Photographer: Adam Hinton

Producer: Natalie Spooner

Art Buyer: Louise Cripps

10F

Craft, Best Copy, single 100232

Agency: ais London

Client: Harrison Fund

Title: I wish my son had cancer

ECD: Geoff Gower

CD: Kevin Bratley

Creatives: Matt Eastwood, John Vinton & Dan Madden

Designer: Sharnna Peck

Photographer: Alan Powdrill

11F

Craft, Best Illustration 100937

Agency: AMV BBDO

Client: V&A Museum of Childhood

Title: Mind of a Child, Hand of an artist

ECD: Paul Brazier

CD: Mark Fairbanks & Thiago de Moraes

Creatives: Mark Fairbanks & Thiago de Moraes

Illustrators: Sir Peter Blake, Paul Oakley, Tobatron, Mick Marston, Ray Smith & Martin Haake

Art Producer: Kirstie Johnstone

Art Production Assistant: Amy Simmons

12F

Best Digital Led Campaign 101001

Agency: Cheil

Client: Samsung Electronics, NX Smart Camera

Title: We are David Bailey

ECD: Logan Wilmont

CD's: Andy Day, Simon Friedberg & Chris Lawson

Developer: Sol Jubrail

Technical Lead: Kevin Durley

Producer: Kira Lipscombe

Photographers: The David Baileys

13F

Digital, Best Site/Microsite 100581

Entrant: Pulse Films

Client: Sony Columbia

Title: Bob Dylan Album, Like a Rolling Stone

Production Company: Pulse Films, Walter Pictures

Producers: Lia Mayer- Sommer & Stacey Vaughn,

Exec Producers: Tamara Harel-Cohen & Lia Mayer-Sommer,

Director, Creator: Vania Heymann

14F

Digital, Best Site/Microsite 100895

Agency: Grey

Digital Agency: Grey Possible

Production Company: Somesuch & Co

Client: Puma Fragrances

Title: Dance Dictionary

ECD: Nils Leonard

CD: Andy Lockley

Creatives: Ryan Connolly & Henrik Ridderheim

Designer: Chris Chapman

Producers: Rebecca Pople & Lee Groombridge

15F

Digital, Best Online Display ad 100934

Agency: AMV BBDO

Client: Snickers

Production Company: Media Monks

Title: Yu cant spel properlie

ECD: Paul Brazier

CD's: Alex Grieve & Adrian Rossi

Creatives: Richard McGrann & Andy Clough

Producers: Xander-Quentin Amo, Robbie Kilgour & Steve Bond

Others Associated: Nicola Julius, Nathan Guerra - Google

16F

Digital, Best App/Online game 100215

Agency: Touch Fantastic

Client: BBC Worldwide

Production Company: Baby Cow Productions

Title: The Alan Partridge app

CD: Matt Harvey
Creatives: Matt Harvey
Designers: Ollie Aplin & Lisa Bamford
Developer: George Green
Technical Lead: James Carroll
Producer: James Carroll

17F

Digital, Best App/Online game 100789

Agency: AKQA
Client: Nike Sportswear
Title: Nike PHOTOiD
ECD: Duan Evans
CD: Andrew Tuffs
Creatives: Nat Cantor & Shahpour Abbasvand
Designers: Ignacio Gonzalez & Jose Paz
Developer: Richard Stephenson
Senior Web Developers: Remi Rynkiewi & Rhys Evans
Technical Lead: Jason Griffin
Senior Software Engineer: Alexander Dergachev,
Associate Production Director: Ian Applegate
User Experience Architect: Winnie Ng
Account Director: Ross Winterflood

18F

Digital, Best use of DOOH 100942

Agency: OgilvyOne
Client: British Airways
Title: Magic of Flying
ECD's: Emma De La Fosse & Charlie Wilson
CD's: Jon Andrews & Andy Davis

Creative: Andy Davis
Concept Creator: Jon Andrews
Creative Technologist: Lorenzo Spadoni
Project Manager: Julie- Laure Coassin
Account Director: Alicia Iveson
Media owner: Storm, part of Clear Channel UK
Production Company: Patricia Murphy Films
Director: Patricia Murphy
Prod Co Producer: Robert Michaels

19F

Best Direct Campaign 100066

Agency: Publicis
Client: Depaul Box Company
ECD: Andy Bird
Creatives: Joshua Norbury & Leo Bellis-Jones
Designer: Bryan Riddle
Photographer: Mark Wesley
Illustrators: Joshua Norbury & Leo Bellis-Jones
Producer: Debbie Burke
Film Producer: Colin Hickson
Digital Designer: Paul Sparrow
Digital Producers: Ken Blake & Luisa Mioni
Head of Tech: David Clarke
Managing Director: Will Arnold-Baker
Planner: Ben Worden

20F 21F 22F

20 Experiential, Best Branded Environment 100481

21 Experiential, Best Event/Product Launch 100458

22 Experiential, Best Event Led Campaign 101007

Agency: TBWA

Client: Adidas
Title: D Rose, Jump Store
CCO: Peter Souter
ECD: Andre Laurentino
CD's: Nick Tidball, Steve Tidball
Creatives: Nick Tidball, Steve Tidball
Producers: Natalie Spooner & Petra Tiziani
Designers: Nick Tidball & Andy Hunt, Prop Studios
Film Director: Walter Campbell

23F

Experiential, Best use of Ambient/Guerilla 100947

Agency: OgilvyOne
Client: Crimestoppers, Anti Pickpocketing
Title: Putpockets
ECD's: Charlie Wilson & Emma De La Fosse
Creatives: Laila Milborrow & Paul Pearson
Producer: Mike Kerry
Designer: Amy Gordon
Production Manager: Donna Brown

24F

General, Best Low Budget 100068

Agency: Publicis
Client: Depaul Box Company
ECD: Andy Bird
Creatives: Joshua Norbury & Leo Bellis-Jones
Designer: Bryan Riddle
Photographer: Mark Wesley
Illustrators: Joshua Norbury & Leo Bellis-Jones
Producer: Debbie Burke

Film Producer: Colin Hickson
Digital Designer: Paul Sparrow
Digital Producers: Ken Blake & Luisa Mioni
Head of Tech: David Clarke
Managing Director: Will Arnold-Baker
Planner: Ben Worden

25F

General, Best Integrated Campaign 100684

Agency: BBH
Client: Unilever, Lynx Apollo
Digital Agency: Media Monks
ECD: Nick Gill
CD's: David Kolbusz & Dominic Goldman
Creatives: Gary McCreddie, Diego Oliveira, Felipe Guimaraes, Wesley Hawes, Caio Giannella, Lambros Charalambous
Designer: Vinny Olimpio
Digital Designer: Eric Chia, Addictive Pixel
Typographers: James Townsend & Vinny Olimpio
Photographer: Jean-Yves Lemoigne
Developer: Xander Amo
Executive Producer: Josh Tenser
Producers: Ruben Mercadal, Marion Thibaudot, Bryony Dellow, Charlie Dodd & Chris Meachin
Director: Tim Godsall & Paul Bozymowski
Producer: Chris Gregson, Addictive Pixel

26F

General, Best Integrated Campaign 100759

Agency: Lucky Generals & CP+B
Client: Paddy Power / Stonewall

CD: Danny Brooke-Taylor, Matt Gooden & Ben Walker
Creatives: Christen Brestrup, Danny Brooke-Taylor, Kit Dayaram, Dan Dehlavi, Drew Haslehurst, Gareth Morgan, Bertie Scrase, Martin Tighe
Designer: Ian Fooks
Photographer: Luke Kirwan
Producer: Sophie Jones

27F

General Best Innovation 100954

Agency: OgilvyOne
Client: British Airways
Title: Magic of Flying
ECD's: Emma De La Fosse & Charlie Wilso
CD's: Jon Andrews & Andy Davis
Creative: Andy Davis
Concept Creator: Jon Andrews
Creative Technologist: Lorenzo Spadoni
Project Manager: Julie- Laure Coassin
Account Director: Alicia Iveson
Media owner: Storm, part of Clear Channel UK
Production Company: Patricia Murphy Films
Director: Patricia Murphy
Prod Co Producer: Robert Michaels

28F

Film Craft, Best Direction 100317

Production Company: Great Guns
Client: Neft Vodka
Title: Bad Motherfucker
Director: Ilya Naishuller
Prod Co Producer: Ekaterina Kononeko
D.O.P: Sergey Valyaev
Editor: Ilya Naishuller
Sound Designer: Rostislav Kaptur & Dmitry Evgrafov

29F 30F

Film Craft, Best Editing 100835

Agency: JWT

Production Company: HLA

Client: British Army

Title: Boots (Step Up)

ECD: Russell Ramsey

CD's: Adam Scholes & Hugh Todd

Creatives: Giles Hepworth & Bill Hartley

Agency Producer: Carley Reynolds

Film Director: Simon Ratigan (HLA)

Prod Co Producer: Mike Wells (HLA)

D.O.P: Martin Hill

Post Prod Co: Finish

Editing House: The Playroom

Editor: Adam Spivey

Post Prod: Finish

Sound Design Co: 750mph

Sound Engineer: Sam Ashwell

31F 32F

Film Craft, Best Editing 100995

Film Craft, Best Casting 101011

Agency: Grey London

Production Company: Academy

Client: Vodafone

Title: Vodafone - Kiss

ECD: Nils Leonard

CD: Jonathan Marlow

Creatives: Jonathan Marlow & Leo Rayman

Producer: Ange Eleini

Film Director: Frederic Planchon

Prod Co Producer: Ange Eleini

D.O.P: Alex Barber

Post Prod Co: MPC

Editing House: The Assembly Rooms

Editor: Sam Rice Edwards

Sound Design Co: Factory

Sound Engineer: Ludovico Einaudi

33F

Film Craft, Best Animation 100222

Agency: adam&eveDDB

Production Company: Blinkink / Hornet

Client: John Lewis

Title: Bear and the Hare

ECD's: Ben Priest, Ben Tollett & Emer Stamp

CD's: Aidan McClure & Laurent Simon

Creatives: Aidan McClure & Laurent Simon

Producer: Anthony Falco

Film Directors: Elliot Dear, Yves Geleyn

Prod Co Producers: Bart Yates, James Stevenson Bretton & Josephine Gallagher

D.O.P: Toby Howell

Post Prod Co: Blinkink Studios

Editing House: Speade

Editors: Sam Sneade, Ellie Johnson

Sound Design Co: Factory

Sound Designer: Sam Robson

Audio Post Prod: Factory

Sound Engineer: Sam Robson

Music Prod Co: Leland Music

34F

Film Craft, Best FX / CGI 100127

Agency: Wieden+Kennedy

Production Company: Nexus

Client: Honda

Title: Hands

ECD's: Tony Davidson, Kim Papworth & Chris O'Reilly

CD's: Tony Davidson & Kim Papworth

Creatives: Aaron McGurk & Chris Lapham

Producer: James Guy

Film Director: Smith & Foulkes

Prod Co Producer: Tracey Cooper

D.O.P: Clive Norman

Post Prod Co's: Nexus Productions & Analog

Editing House: Trim Editing

Editors: Paul Hardcastle & David Slade

Sound Design Co: Factory & Siren

Sound Designer: Anthony Moore

Sound Design Producer: Sean Atherton

35F

Film, Best TV, single 100127

Agency: Wieden+Kennedy

Production Company: Nexus

Client: Honda

Title: Hands

ECD's: Tony Davidson, Kim Papworth & Chris O'Reilly

CD's: Tony Davidson & Kim Papworth

Creatives: Aaron McGurk & Chris Lapham

Producer: James Guy

Film Director: Smith & Foulkes
Prod Co Producer: Tracey Cooper
D.O.P: Clive Norman
Post Prod Co's: Nexus Productions & Analog
Editing House: Trim Editing
Editor: Paul Hardcastle & David Slade
Sound Design Co's: Factory & Siren
Sound Designer: Anthony Moore
Sound Design Producer: Sean Atherton

36F

Film, Best TV, single 100922
Agency: AMVBBDO
Production Company: RSA Films
Client: Sainsbury's
Title: Christmas in a day
ECD: Paul Brazier
CD's: Tony Strong & Michael Durban
Creatives: Colin Jones, Phil Martin & Mike Hannett
Producer: Suzy MacGregor
Film Director: Kevin MacDonald
Prod Co Producer: Debbie Garvey
Post Prod Co: AMVBBDO The Lab
Editing Co: Billy Mead @ Ten Three
Sound Co: Wave

37F

Film Craft, Best Cinema 100218
Agency: adam&eveDDB

Production Company: Blinkink / Hornet
Client: John Lewis
Title: Bear and the Hare
ECD's: Ben Priest, Ben Tollett & Emer Stamp
CD's: Aidan McClure & Laurent Simon
Creatives: Aidan McClure & Laurent Simon
Producer: Anthony Falco
Film Directors: Elliot Dear & Yves Geleyn
Prod Co Producers: Bart Yates, James Stevenson Bretton & Josephine Gallagher
D.O.P: Toby Howell
Post Prod Co: Blinkink Studios
Editing House: Speade
Editors: Sam Sneade, Ellie Johnson
Sound Design Co: Factory
Sound Designer: Sam Robson
Audio Post Prod: Factory
Sound Engineer: Sam Robson
Music Prod Co: Leland Music

38F

Best Online Film 100923

Agency: AMVBBDO
Production Company: RSA Films and Scott Free Films
Client: Sainsbury's
Title: Christmas in a day
ECD: Paul Brazier
CD's: Tony Strong & Michael Durban
Creatives: Colin Jones, Phil Martin & Mike Hannett, Tony Strong & Michael Durban
Producer: Suzy MacGregor
Film Director: Kevin MacDonald

Exec Prod Co Producer: Liza Marshall & Kai Hsiung
Prod Co Producer: Debbie Garvey & Jack Arbuthnott
Post Prod Co: Molinare
Sound Co: Sound 24

39F

Best Online Film 100474

Agency: Leo Burnett
Production Company: Blink
Client: Business in the Community
Service: Ban the Box Campaign
Title: Second Chance
ECD: Justin Tindall
CD: Adam Tucker
Creatives: Hugh Todd, Darren Keff & Phillip Meyler
Producer: Natalie Kozlowska
Film Director: Dougal Wilson
Prod Co Producers: Patrick Craig
D.O.P: Benjamin Todd
Post Prod Co: MPC
Editing House: Final Cut
Editor: Ed Cheeseman
Sound Design Co: Grand Central
Audio/Sound Engineers: Miles Kempton & Milos Stojanovic
Digital CD: Charlie Martin
Digital Producer: Peter Eichorn

40F

41F

Film, Best TV, campaign 100286

Agency: BBH
Production Company: Biscuit Filmworks

Client: Tango
Titles: Swings/ Park, Footie, Cornershop
ECD: David Kolbusz
CD: Hamish Pinnell
Creatives: Wesley Hawes & Gary McCreadie
Producer: Glenn Paton
Film Director: Tim Godsall
D.O.P: Stephen Keith Roach
Post Prod Co: The Mill
Editing House: Stitch
Editor: Tim Hardy

42F 43F

Film, Best 30-60sec, campaign 100293

Agency: BBH
Production Company: Biscuit Filmworks
Client: Tango
Titles: Swings/ Park, Footie, Cornershop
ECD: David Kolbusz
CD: Hamish Pinnell
Creatives: Wesley Hawes & Gary McCreadie
Producer: Glenn Paton
Film Director: Tim Godsall
D.O.P: Stephen Keith Roach
Post Prod Co: The Mill
Editing House: Stitch
Editor: Tim Hardy

44F

Film, Best Idents 101044

Entrant: 4creative

Production Company: 4creative

Client: Channel 4

Title: Born Risky

ECD's: Chris Bovill & John Allison

CD: Alice Tonge

Creatives: Jess Thom, Alex Nowak, Kate Caryer, Luke Montague, Matthew Oghene, Barra Fitzgibbon, Alice Tonge

Producer: Louise Oliver

Film Director: Alice Tonge

D.O.P: Linda Hall

Post Prod Co: Lucky Cat

Editor: Ian Ashford

Sound Design Co: Envy Post

Sound Designer: Rich Martin

AAF

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Best TV Production Company

Winner: BLINK

45F

Best up and coming Film Director 100361

Winner: Ed Morris

Production Company: Rattling Stick

Nominated by: Johnnie Frankel

BBF

SPONSORED BY MAJOR PLAYERS

Best Creative Department

Winner: AMVBBDO

46F

Most Promising Creative Newcomer 100892

Winner: Jack Croft & Stacey Bird

Company: 4creative

Nominated by: Chris Bovill & John Allison